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DIDSBUY PIONEER

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"God So Loved - That He Gave"

CHISTMAS is suggestive of infinite things. It reminds us of God's love and the gift He gave. Back of this act was a great need, and only the love of God was big enough to meet it. To secure man's redemption God gave His best.

Not only does God love, but He IS love. His nature is love; He is the author of love—He is love itself. But man did not know this great truth until Jesus came and revealed it.

"Love came down at Christmas,
Love all lovely, Love divine,
Love was born at Christmas,
Star and angel gave the sign."

The primal cause of the Incarnation was love. Apart from love it cannot be explained; apart from love it never could have been. In the Babe of Bethlehem love divine took on human form. Divine love always existed, but in Jesus it became visible and tangible. We need no longer be in doubt about the character of God. He is like Jesus.

With His coming, there came a new spirit into the hearts of men. We spend needless time speaking and thinking about the historical fact of the birth of Jesus. That fact has no meaning unless, and until, it has become the experience of the heart of the individual. This was God's purpose in the Incarnation.

"Tho' Christ in Bethlehem a thousand times be born,
If He's not born in Thee, thy soul is still forlorn."

God still awaits the birth of the Christ Spirit in the life of mankind.

With sadness we face the fact that nations are at war. Are we prepared to acknowledge that the basic cause of the war is that nations have gone back to the pagan idea of a national god, which is a denial of the Christmas message? Let us not fall into the error of seeing the fault in the nations and ignoring it in the life of the individual. If our feelings, our thinking and actions are a denial of the Christmas message, then we are one with the leaders and nations that have left God out of their planning, and so have brought us into the horrors of war. There is no room for the Christ-Child in the heart that harbors hate, malice and vengeance against any of the children of God.

There was "No room in the inn." That was a sad thing to happen, but surely excusable under the circumstances. What is much sadder, and much less excusable, is that there is no room for Him in so many human hearts today. The door is closed and He continues to stand at the door and knock. At this Christmastide will you not say in the words of the beautiful hymn:

"O come to my heart, Lord Jesus,
There is room in my heart for Thee."

Only then will this Christmas season be as happy and joyous as we wish it to be for you.

John M. Fawcett

Greetings

IN the spirit of Christmas we discover the value of friendship and co-operation that make the daily round worth living. It is our sincere wish that this welcome harmony may be yours this Christmas and throughout the coming year. We wish you heartiest season's greetings.

MAC'S SERVICE HARDWARE

"Merry Christmas"

WITH the approach of the end of another year we like to remember there can be little satisfaction in business without the friendships it makes.

The past year has realized many friendships for us—relations that have made tasks lighter and inspired our desire to serve you better. With these happy memories we wish to extend to you our very best wishes for a Merry Christmas and a Prosperous New Year.

BERSCHT'S & STAFF

Obituary

J. W. DAGEFORDE

As the result of a serious accident caused at his home on Sunday, December 10th, while cranking his car, Mr. J. W. Dageforde succumbed to his injuries early Wednesday morning last in the Calgary General Hospital.

J. W. Dageforde was born in Hanover, Germany, on October 2nd, 1861. He later came to Chicago, where he resided for approximately three years. He then moved with his parents to Kansas, and in 1889 was married to Matilda Kettler. They lived in Kansas until 1903, when they moved to Didsbury, being among the first to take a homestead in this district. They farmed here until 1924, when they retired to their present residence.

The late Mr. Dageforde took great interest in the progress of the Westcott community and was very active in church affairs, founding the Westcott Lutheran church in 1907 and serving as Elder until a few years ago. He also organized the first farmers' telephone line in the Westcott district in 1907, also the first rural mail route. Mr. Dageforde served on the Westcott School Board for 9 years and was a member of the Beaver Dam Municipal Council for 6 years. For many years he took a great interest in the Didsbury Fair. He had a big part in the construction of roads in his community and for a number of years was overseer. A carpenter by trade, he constructed many homes in the Westcott district. Among other activities the late Mr. Dageforde took an interest in the United Grain Growers Ltd. and the Alberta Wheat Pool.

Mr. and Mrs. Dageforde celebrated their golden wedding anniversary on February 28th of this year.

The deceased leaves to mourn their loss: his wife, Matilda Dageforde; nine children, Mrs. Emma Schuerman, Gardena, Calif.; Fred and August, Bell, Calif.; Mrs. Ida Miller, Corvallis, Ore.; Mrs. Clara Stabenow, Gilbert Dageforde and Mrs. Ona Wiebold, Portland, Ore.; Herman Dageforde and Mrs. Otto Folkmann, Didsbury. An infant daughter, Annie, predeceased her father. Two brothers, John and Henry Dageforde in Kansas, and two sisters - Mrs. Otto Meining and Mrs. Austin Wood, also of Kansas, and 23 grandchildren also survive.

Funeral services were conducted by Rev. J. Kuring on Saturday, December 16th, at St. Paul's Lutheran church, Westcott, and interment was made in the Westcott Lutheran cemetery. Foster & Foster Funeral Home, Calgary, had charge of the arrangements. During the service Mr. Alex Robertson sang a sacred solo.

The pallbearers were Messrs. Martin Krebs, Otto Krebs, T. A. Murphy, Ira Levagood, Martin Jacobson and John Bode.

Texaco Xmas Dinner.

Capt. Mattison, local representative of the Salvation Army and Texaco Nickel Fund, is sending to Mr. Austin 35 tickets for the turkey dinner, to be given on Christmas or the following day.

These tickets entitle holders to a turkey dinner, with all the trimmings, at any of the cafes in town.

On behalf of Texaco and the Salvation Army, Capt. Mattison wishes all their guests a very enjoyable Yuletide.

BUTTERFAT

Delivered Basis at Crystal Dairy

Special 25c

No. 1 28c

No. 2 20c

Table cream 29c

EGGS

Grade A Large 20c

Grade A Medium 18c

Grade A Pullets 15c

Grade B 13c

Grade C 9c

Prices subject to change without notice

Red Cross Goes Over the Top

Didsbury and District have responded splendidly to the Red Cross. To date the cash contributions amount to \$1225.02, and in addition the pledges amount to \$865.00.

The President and officers of the Didsbury and District Red Cross Society desire to express their gratitude and sincere appreciation to all those men and women who have so generously given their services and time and so made possible this most successful campaign. Many thanks to everyone who contributed in money and in kind not only at this time but throughout the past year, and may we all have a very Happy Christmas, happier we feel sure in the knowledge that our Town and District have done their best in the interests of the alleviation of suffering mankind.

Pinned Under Wagon, Receives Severe Bruises

Eddie Patterson, who lives in the Burnside district, was pinned under the wheel of a loaded grain wagon on Sunday.

He was loading the wagon, which had no team attached, and when pushing the wagon back, fell, and the wheel came to rest on his shoulder. The youth was trapped for over an hour when discovered by his mother, who then had to go almost a mile to a neighbour's, to procure help.

Patterson was brought to Dr. Clarke's office and fortunately it was found that no bones were broken, but that the shoulder was severely bruised.

Local Student Wins
Gov. Genl's. Medal

Eldon Foote, Didsbury High School Student, was winner in the Olds Inspectorate, of the Lord Tweedsmuir Medal put up for competition annually for grade IX students in connection with the Alberta Government departmental examinations in inspectorates or divisions. He was awarded one of the coveted bronze medals, having the highest average in the Olds Inspectorate, with 6 honours and one "A".

Great credit is due Eldon for this splendid showing, also the local school staff. Eldon is the second Didsbury boy within two years, to win this medal, last year's winner being Donald Mortimer.

Stores Open Friday Night Closed Tuesday

To facilitate Christmas shopping, the stores will be open on both Friday and Saturday evenings, and closed all day on Tuesday, December 26 (Boxing Day) and open all day Wednesday.

Thanks.

The Boy Scouts and Girl Guide groups take this means of thanking the public for their support in the Sunshine Christmas Cheer Fund Campaign, the "pots" on Saturday surrendering the sum of \$16.85, which was handed to the chairman of the local Sunshine committee, Mayor C. E. Reiber.

X M A S
1 9 3 9

Greetings and Best
Wishes for Christmas
and the New Year.

*the Didsbury
LADIES'
SHOPPE*

MRS. H. J. FRIESEN
MRS. DORIS GEIGER

Greetings

"May yours be a Merry
Christmas and may you have
a full share of the good things
the new year has in store."
You will allow us, before this
old year passes, to pause and
drink a toast to our cordial
associations.

HAROLD E. OKE
Phone 10. Your L.H.C. Dealer

To You

who have been so friendly to Us

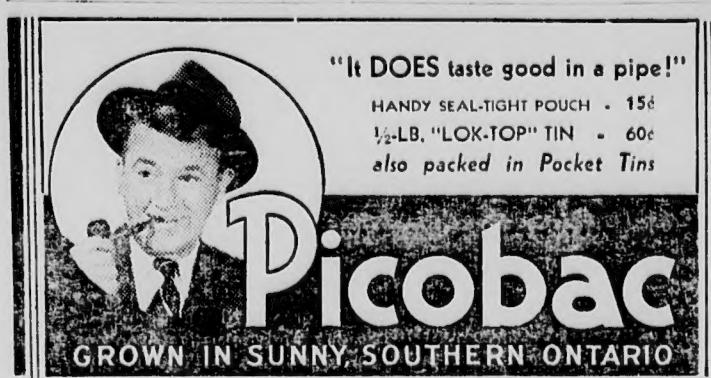
... who have favored us with much goodwill
all through the year—we send greetings. May
the Christmas Season bring you joy and the New
Year a measure of progress and prosperity.

ROGER BARRETT

THE gift we treasure most was not given at Christmastime—but rather it was given all through the year. This gift is your friendship and patronage. We treasure it most because we know it is your way of showing us that our service has been welcomed by you and that you value this service. So for another year we say—

"MERRY CHRISTMAS"

Builders' Hardware
MANAGEMENT & STAFF



The Nation's Backbone

The youth of to-day will be the backbone of the nation to-morrow. This thought inspires the questions: "What kind of a backbone is being built up now, in order that the nation of to-morrow may be virile, strong and characterful? Is the foundation for a Canada that will be able to take its proper place in the sun being laid?"

These are important questions, for upon the answer to them depends the future destiny of this country.

In the light of the present day fate of a substantial percentage of our youth, many of whom still find themselves without gainful employment as they ripen into manhood and should be ready to take upon themselves the full duties of citizenship, the future is obscure. To banish this obscurity and translate it into certainty it is essential that more thought be given to the problem of youth and that definite action be taken to prevent disaster.

Canada is now engaged in warfare to preserve our heritage of democracy. While this struggle is going on, should we not now so build that the democratic structure will be strengthened and something worth preserving?

At the outset of the war it was the popular impression that war would solve this problem, at least as long as the conflict lasted. It was the prevailing impression that a good many of Canada's unemployed youth would be absorbed in the fighting forces and that the remainder would find employment in the manufacturing industries engaged in the construction of armaments, and marine and aerial crafts and auxiliary industries, but there is some reason to doubt that this will be the case.

Unquestionably the fighting forces and industry will provide activity for some of the idle youth of the country but there is now reason to believe that it will not take care of them all for the duration of the war and there is still left the problem of providing for them after peace is signed.

Requirement Limited

The character of the war up to the present leaves the impression that the number of fighting men required from Canada will be strictly limited and under existing regulations only those who are physically perfect are being taken. As for the manufacturing industries directly related to war effort, only highly skilled workmen are being taken at present, leaving no provision, other than the ordinary commercial outlets for those who cannot measure up to rigid physical examination or who are not highly trained.

To take care of these, not only is training for industry essential, but it is necessary that work be found for them. The youth training program is all right as far as it goes, provided the courses are adequate, but when these youths have completed their courses, there must be work for them.

In the United States, where conditions are somewhat similar to this country the American Youth Commission of the American Council on Education, which has been studying this problem, says, in a recently published report:

"There is grave danger in the widespread belief that a war boom will solve all our unemployment problems, including the special problems of unemployed youth. The Commission, therefore, feels it imperative to point out that many of the war-boom jobs will not be open to inexperienced young people."

"While it seems probable that business will be stimulated by war purchases, the most optimistic estimates indicate only two or three million new job for the many millions of unemployed workers. The Commission believes that the remaining unemployment will be concentrated heavily in the lower age groups."

The Commission found, based on the 1937 census figures, that one-third of the unemployed workers in the nation are young people, 15 to 24 years of age; that the rate of unemployment is higher among youth between 20 and 24 than in any older age group and highest of all for young people between 15 and 19 who are out of school and seeking work.

"Under modern conditions," the Commission's report says, "it is clear that young people have increasing trouble in getting a start, even in fairly prosperous times. Opportunities for self-employment on the land are restricted by the fact that the number of farm boys who reach the age of 18 each year is more than twice as great as the number of farms that fall vacant. Opportunities for work in family enterprises are reduced by the growing concentration of business and the diminution in the number of successful small businesses. The restrictive rules of trade unions and professional associations have lifted minimum ages and limited the openings for apprentices and beginners with increasing severity during the depression."

A Federal Duty

In the light of this situation, the Commission's conclusions are interesting. They suggest it is the duty of the federal government to provide public work which "should be planned with special regard to its educational quality" for these young people; that "vocational guidance should be part of the plan and should be based on sound studies of the outlook for employment in the various occupations."

Stating that the cost need not be more than \$100 per year for each young worker, the Commission points out that from that amount there will be various deductible assets. "The contributions of these young people to the aid of their families will undoubtedly lessen the need for public assistance. The work on which they are placed should be designed to provide constructive work experience in such a manner that the work done is a true service to the community. Work which meets these standards will certainly add to the wealth of the nation."

The application of some such program as, at least a partial solution of the problem in this country, is certainly worth pondering.

Mrs. Sarah Winchester believed that death would never take her as long as her home remained unfinished, so she kept adding rooms to it. On her death in 1922, her Santa Clara, Calif., home contained 160 rooms.

Advice To Country Walkers

Walk off the road, or at the extreme outside edge of the road, and at the side facing automobiles, so that you can see them coming.

Disconcerting as it may be to fishermen who glory in their gaily-colored flies, fish distinguish between different colors in the same manner as do certain types of color-blind persons.

Conditions In India

A Letter From Mr. J. Chima Dural
In The London Times

Comparatively speaking India is infinitely better off than Germany. There is freedom of speech in India, and every Indian can speak out his mind about the British regime and give reasonable expression to his grievance without the fear of being sent to a concentration camp and tortured there for the rest of his days. An Indian judge can sit in judgment over an Englishman, and send him to prison if the law and facts warrant his taking such a course. An Indian can become the Prime Minister of a province, with extensive powers to regulate the conduct and movements of English residents in India with the support and co-operation of an elected Indian Parliament. An Indian in England can become a member of Parliament or sit as a judge in his Majesty's Privy Council. Indians are not restricted as to what money they should take out of their country where they should go, what they should say, how they should salute, whom they should marry, or how many children they should have, etc., as is the case in Germany. India has been gradually initiated into the stage of a self-governing nation, and the attainment of complete self-government is only a matter of time. In Germany, however, the people are all slaves and there is only one man who is "free"—much too free.

Doctors On Postage Stamps

United States Pays Honor To Prominent Medical Men

Two internationally-known doctors are being honored by the U.S. Post Office Department in a famous American series of postage stamps shortly to be issued. They are Major Walter Reed of the U.S. Army Medical Corps and Dr. Crawford W. Long of Georgia.

Dr. Reed is honored because of his discovery that yellow fever is transmitted by the bites of mosquitoes. Yellow fever had been present in the Western Hemisphere for three centuries and in devastating epidemics had caused tens of thousands of deaths. Dr. Reed and his associates conducted experiments in Cuba and in 1900 made their famous discovery, following which yellow fever soon disappeared from North America and has never returned.

Dr. Crawford Long, the general practitioner of medicine memorialized by the post office department of the United States is known for having been the first person to use sulfuric ether as an anesthetic during the performance of a surgical operation. That was in March 30th, 1842, when Dr. Long operated on a man in Jefferson, a small town in Georgia, then many miles from a railroad.



The Title Of Reverend

Canadian Ministers Not Likely To Follow Michigan's Action

A movement in the United States to abolish the descriptive title of Reverend, in the case of clergy and substitute therefore the plain Mister, may occasion surprise in clerical circles in Canada and it is not likely to be accorded favorable consideration.

The Ministerial Association of Lansing, Mich., recently held a meeting at which it was decided to abolish all titles in the church. In an announcement dealing with the action, the Association declared: "We hereby abjure that philological abomination which prefixes our names with reverend."

So far as can be learned, there have been no discussions on this subject in Canadian church circles and there seems to be little information as to the reason for the change in the Michigan jurisdiction. In fact, there is good reason to believe that Canadian church supporters would be adverse to such a development in this country since the use of the term Reverend is regarded as intimating the appropriate dignity of the clergy in a manner that would not be existent if there were no differentiation from a lay occupation.—Sarnia Canadian Observer.

SELECTED RECIPES

DELICIOUS COCONUT SQUARES

1 cup sifted Swans Down Cake Flour
1 teaspoon Calumet Baking Powder
6 tablespoons butter
 $\frac{1}{2}$ cup sugar
1 egg, unbeaten
1 teaspoon vanilla
 $\frac{1}{2}$ cup Baker's Premium Shred Coconut

Sift flour once, measure, add baking powder, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add egg and beat well. Add vanilla and coconut. Add flour gradually, beating well after each addition. Spread on greased baking sheet, 13x9 inches, and bake in moderate oven (350 degrees F.) 20 minutes, or until done. Cut in squares and remove from pan while slightly warm. Makes about two dozen squares.

Chemical Warfare

Protection Against Chemical Attack Is Difficult To Obtain

The chief of chemical warfare of the United States army believes nations lacking "great resources for production of war chemicals" will not begin toxic gas warfare.

Major-General Walter C. Baker added, however, in an address before the western New York section of the American Chemical Society that to be "unprepared is to invite chemical attack".

"Without adequate protective equipment chemical warfare might well be decisive," he said.

For each new chemical warfare offensive development in the Great War, he said, "some reasonably effective means of protection" was devised.

At the same time, General Baker pointed out that protection against chemical attack never attained perfection, citing as reasons "defective equipment or inevitable lapses in gas discipline."

MICKIE SAYS—

IF YA KIN SELL ANY MORE GOODS BY NOT TELLIN' FOLKS 'BOUT THEM, THEN IT DON'T PAY TO ADVERTISE!



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HEAVY



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British Brotherhood On The March United And Ready To Face The Test

Not even in 1914-18 was there engendered such a sense of unity among the far-flung British peoples as exists to-day. It is the rock against which the arrogant Nazi challenge will ultimately break.

As an illustration, the pleasant and unique little ceremony at Rideau Hall, when Hon. J. V. Fairbairn, Minister-Designate for Air in the Australian Government, was administered the oath of office in the presence of the Governor-General of Canada, by the Chief Justice of Canada, Sir Lyman Duff. Mr. Fairbairn is in Ottawa as chief of the Australian representation in the air training discussions and the ceremony was arranged by Lord Tweedsmuir at the cabled request of Lord Gowrie, Governor-General of Australia, who explained that it was desired that the new Australian cabinet be fully constituted without delay. As it was the first time a member of a British government had been sworn into office by officials of a sister dominion the occasion was described as "historic". In the present circumstances the word seems pale beside the significance of the event. The incident was one more indication that the British brotherhood is on the march, united and ready to face the testing years ahead.

So extraordinary a thing is the British Empire, so flexible in its unity, so unlike anything else in government that history or the world has known, it just goes along adapting itself to needs, making its own precedents.

Constitutionalists, spinning their theories, say "you can't do that." The British Empire proceeds to do it. It proceeds to do things which no Empire of the past ever thought of doing, and which most students of government, even a generation ago, would have held to be impossible.

Many people find this hard to understand. When they seek to grasp such things as the divisibility of the Crown they get an intellectual headache or a feeling of mysticism, as though they were trying to dissect the Athanasian Creed. Yet the fact is there. The fact of the British Empire, held together by no particular bonds, nor by anything written on parchment, yet united by something which, indefinable perhaps, is stronger than bands of steel.

The British Empire, in truth, is just an act of faith. It is the practical expression, as it is the mighty vindication, of man's faith in liberty; of his conviction, resting upon experience, that in freedom, in free co-operation for the best of human aspirations, lies the hope of mankind.

That is why, two years ago, men of all races and creeds and tongues travelled from a quarter of the earth's surface to the Coronation of a British King. They did not go to give homage to a man, or to a great warrior or ruler. They offered a tribute, such as history had not known, to an institution. And that is why to-day men come from the ends of the earth, from across all the seas, to Old England's side. It is the tale of their act of faith. The harvest of freedom. —Ottawa Journal.

Want U.S. Ambassador

Member Of Congress Would Raise Status Of Legation At Ottawa

A suggestion that the United States Legation at Ottawa be raised to the grade of an embassy and that an ambassador be named to the Dominion of Canada was made by Foster Stearns, Republican member of Congress for New Hampshire and a member of the House foreign relations committee.

"Canada is our most important neighbor," he said in an interview. "Relations have always been important and extensive but now we may expect there will be a wide assortment of new problems related to trade as a result of the war."

"In spite of this added importance of the relations between the two countries, the only United States representative at Ottawa is a chargé d'affaires. We send ambassadors to a number of countries whose relations with the United States are less important than those with Canada."

Federation Of Supplies

Idea Is Suggested As One Way To Outlaw War

Sir Archibald Sinclair, Liberal leader, suggested the Allies issue a revised version of the declaration of the Rights of Man as a criterion for the peace negotiators after the war.

In a speech at Oxford, Sir Archibald said the principle of a "Federation of supplies" for the world's raw materials was an "obvious and indeed . . . indispensable line of approach towards outlawing war."

"But whether along these lines of federation, as I believe, or in some other way, we must resolve to apply with firmness and tenacity the future ordering of the world's principles and the covenant of the League (of Nations)," the Liberal leader said.

"It is impossible at this stage of the war to make statements about war aims in terms of boundaries or political readjustments. What should be done should be to produce a specific principle of the broad principles on which our public and social life ought to be based and to ask for its acceptance as the fundamental law of the civilized world."

"A revised version of the declaration of the Rights of Man would be in the tradition of the struggle for freedom in Europe and America and would be a criterion by which the work of the peace negotiators would at every stage be tested."

Unity Of Purpose

The Continuance And Existence Of Our Nation Is At Stake

Mr. Tom Uphill, Labor member for Fernie, has given the Legislature his formula for a simple working patriotism in time of war. He believes, he says, in this oft-quoted toast:

"My country! May it always be right, but my country, right or wrong."

There is no better definition than that, and no other that will work. For, once we have gone to war, putting our very existence and continuance as a nation to the arbitrament of arms, then a bridge has been crossed and a bridge has been burned behind us. There is no time after that for some of the luxuries of peace.

There is no time for a great deal of argument. There is no time for anybody who is going to get in the way. If you are not with your country when she is at war, then you are against her. If you think you can be neutral in your own country, when your country is at war, you can never have read any history. Vancouver Province.

Case Of The Arabs

British Friendship Won Their Liberation And Prosperity

M. Alexander Riachi, a well known Arab writer, has broadcast an answer to the clumsy attempts by the Berlin wireless to win the friendship of Arabs and separate them from France and Great Britain, writes our Beirut correspondent.

Mr. Riachi said that Arabs well remembered how the Kaiser sought Arab-Moslem friendship when visiting Syria and making an alliance with Sultan Abdul Hamid. When the Great War broke out and the German military became the real masters in Syria, German friendship to Arabs was tested, and resulted only in famine throughout the whole country and the execution of Arab leaders, while, on the other hand, British friendship to King Hussein won for the Arabs their liberation and prosperity. —London Times.

When Tire Blows Out

Traffic experts agree that the safest procedure in the event of a tire blowing out is to let the car coast in high gear until the car has slowed down to 30 miles an hour or less, then, and not before, should the brakes be slowly applied.

She (tearfully): You used to say there was no one in the world like me.

He (brutally): Yes, and now I hope there isn't.

Uniforms Are Different

Change For Soldiers But Style For Nurses Remains The Same

It's the men who are changing their battle dress this war—the women will wear the same style of uniforms worn 25 years ago.

The soldiers have discarded their buttons, puttees and Sam Brown belts and even changed the cut of their trousers, but the nurses have just shortened their skirts, tilted their hats at a jauntier angle and pushed their veils back further on their heads.

Veteran soldier-patients broke into war reminiscences when they viewed the blue-uniformed figures of the young nurses who will tend the first overseas Canadian division. Their service uniforms are in the same mid-blue cotton as last time, in two-piece style with six small shiny brass buttons on each side of the tight-fitting bodice and they still have the starched white collars and cuffs.

But the headgear will be more feminine. The severe white line of the stiff white organza veils across the brow will be relieved by soft waves or curls.

The strings of their white aprons worn over the uniform pass through shoulder bands, marked with two "pips" to denote their rank of lieutenant, to tie at the back. The nursing supervisor has three "pips" on her shoulder for her rank is equivalent to a captain.

On the streets in Toronto, where 46 nurses are in training at M.D. No. 2, they cut a neat pattern in their navy blue belted ulsters and their shallow soft-brimmed sports hats turned up at the back and down at the front. Their oxfords, gloves and stockings are brown in tone carrying out the army tradition. They will have large navy envelope-styled bags to carry enough foibles for an overnight trip when their wardrobe is complete, but most of their belongings will be packed in a trunk and a dunnage bag.

There will be a recreation uniform for the nurses too but it has not arrived yet. It will be a three-piece navy blue woolen suit worn with a sky blue blouse and a navy tie. This uniform is to be worn at all formal functions, including dances, teas and receptions, and always with the addition of the white veil.

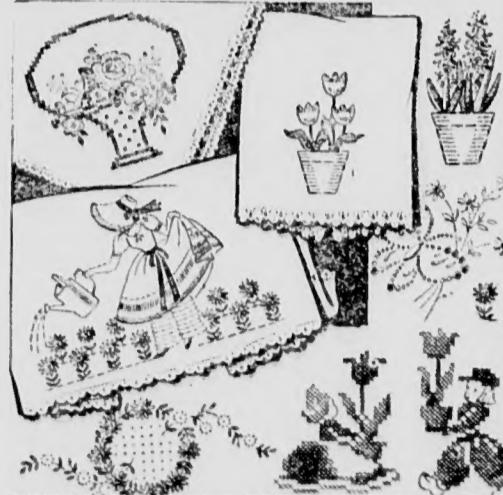
Canadian Books

Quality Only Will Tend To Stimulate Interest In Work Of Authors

The Canadian Authors' Association, through its vigorous propaganda and sales methods, has stirred many Canadian readers to a new interest in the work of Canadian writers, but still it has to be admitted that this country has not yet produced many novelists of the first class. The writers must do more on their own account. No one should be expected to buy a novel or a poem simply because it happens to be written by a Canadian. In the last analysis everything depends on the calibre of output. —Calgary Herald.

Birds leave their winter homes and travel northward in spring because of some warning within. Weather has nothing to do with it, except in the cases of some geese and ducks.

Small Motifs For Many Linens



PATTERN 6496

One transfer pattern but it yields a quantity of linens! There's variety in the motifs—variety in the type of stitching—get started on a variety of gifts! Pattern 6496 contains 29 motifs ranging from 5 1/2 x 8 1/2 inches to 5 1/2 x 1 inch; materials needed; illustration of stitches; color schemes. To obtain this pattern send 20 cents in coins (stamps cannot be accepted) to Household Arts Department, Winnipeg Newspaper Union, 175 McDermot Ave. E., Winnipeg.

There is no Alice Brooks pattern book published

The Duty Of Farmers To Grow Products That Are Most Suitable For The Allies

Farmers Have Right Idea

When They Help A Neighbor They Do Not Expect Pay

There was a story in The St. Thomas Times-Journal about a farmer who was taken to the hospital to undergo an operation. It was at a time when he had not completed his fall plowing, and everything was left at a standstill.

Perhaps the man may have wondered at times what he was going to do about it as the season was late. When he finally reached home he found his plowing attended to. We read there were a dozen teams and plowmen from the district; they just came over and attended to the business.

Would they expect anything for their work? The answer would be a decided no. They were doing what they knew would be done for them under like circumstances.

We quite well realize it was not a great thing as such events are catalogued to-day; there was no parade and no propaganda; there was no banquet and no speech-making.

Just the same those farmer folk had the big idea in life. They had a good clean motive to begin with—they wanted to help some person outside the boundaries of their own land. They didn't want to make a cent out of another's man's misfortune.

When one stops to think the thing through they had the way of life and of living which would cure a good deal of the cancer which bothers this old world to-day.

It has often enough been done in the country all over Canada, and will be done again in the future. The pity seems to be in fact it is that the world and its people and its rulers and its people in high places have not yet seen the wisdom of doing what these farmers did when they hitched up and did the plowing for a neighbor who had gone to the hospital.—Peterborough Examiner.

Forward Mail

System By Which Letters May Be Sent To Enemy Countries

Rt. Hon. Ernest Lapointe, minister of justice and acting secretary of state, and Postmaster General C. G. Power announced that Thomas Cook and Son, Ltd., 68 King St., Toronto, have been appointed licensed intermediary for the forwarding of harmless social messages to persons in enemy or enemy-occupied territory.

British subjects and others in Canada wishing to communicate with relatives or friends in enemy or enemy-occupied countries should forward such letters to Thomas Cook and Son, accompanied by a remittance of 60 cents to cover expense of transmitting the letter to a neutral country, the transmission from there to the enemy territory, and the transmission of the reply to the sender in Canada.

Dr. E. S. Archibald, director, Dominion Experimental Farms and a member of the Agricultural Supplies Committee in an address to the members of the Rotary Club of Ottawa, entitled "Effects of War Upon Canadian Agriculture", gave an outline of some of the effects the Great War of 1914-18 had upon the basic industry of the Dominion and the opportunity in the present war to profit by the mistakes that were made during that period.

He explained that while it is now the duty of all Canadian farmers to produce products most required for the Allies and the Canadian market, quality should be the dominating consideration. Care must constantly be observed to see that soils are not depleted, that markets are not glutted, that buying power is not diminished, so that at the end of the war agriculture will be so established that Canadian products will have an enviable place on the world's markets because of their quality; also that a continuity of supply will be assured. If these things are borne in mind agriculture can serve Canada and the Allies better in this war than the last, and will also be in a position to serve the Dominion better when peace comes.

Conditions in the last war were vastly different, so far as agriculture was concerned from what they are in this one. There were no huge supplies of foodstuffs in 1914 and practically anything could be sold. Production was over stimulated and quality was neglected. Canada went into the war with a fair reputation for her bacon and at the end of the conflict the reputation for this product was low. Soils were abused; lands were opened to settlement that should not have been. When the drought came in 1930 and continued for several years the fibreless soils were easily blown away by high winds and the problem of Prairie Farm Rehabilitation was accentuated.

When war broke out last September, farm buying power in Canada was low, and agriculture was not in a happy position. Great Britain is well organized to buy foodstuffs and has declared that she will give preference in her buying of certain products, but as yet it is not known just what these products will be, nor in what volume they will be required, except that Canadian bacon and Canadian cheese will be necessary in substantial quantities. When it is known just what products the needs of the war will demand, farmers in Canada should be prepared to supply them. There are opportunities in suitable areas for increased flax production, also for soybeans, to mention only two. As a result of experiments and research work done by the Dominion Experimental Farms, the Ontario Agricultural College and other agencies, varieties of soybeans suitable to different parts of Canada can now be produced in large quantities.

Dr. Archibald explained that there is a wide range of uses for soybeans in industry apart from their value as feed for livestock. In whatever direction the efforts of the farmers of Canada may be directed to help in the war, it should be linked with a program that has for its object better agriculture on a basis that will require little, if any, readjustment when peace comes.

By-Products Of Fish

Latest Synthetic Substances Are Fish Wool And Albumen

Fish almost rival coal for variety of by-products. The offal from first-class "eating" fish is converted into insulation, glues and ink. From the livers of dogfish, cod and halibut oil is extracted which is rich in vitamins. Large quantities of good quality fish are sent to fishmeal factories, where they are converted into feeding stuffs for pigs and chickens. Fish of a lower grade go to be made into fertilizers. The latest synthetic substances obtained from fish are fish wool and albumen.—Maclean's Magazine.

The entrance hole of a wren house should be the size of a 25-cent piece.

Didsbury Pioneer.

Established 1903

DIDSBUY . . . ALBERTA

Published Every Thursday.

Subscription Rates: \$2.00 Per Year; \$1.00 Per 6 Months; 50 Cents Extra to Great Britain and the United States. Payable in advance.

Government, Legal, and Municipal Advertising: 16c per line first insertion, 12c per line [unchanged] each additional insertion. Local readers 10c per line.

Classified Advertising: For Sale, Articles Wanted, Lost, Stolen or Strayed Etc. 50c first insertion, 25c each additional insertion, 4 insertions \$1.00.

Business Cards: Special Rate of \$1.00 per month [1-inch] or \$1.00 per year if paid in advance.

Notices under Coming Events: 50c first insertion, 25c each additional insertion.

Card of Thanks [not exceeding 5 lines]: 50c per insertion.

Obituary Poetry: 10c per line.

Transient Advertisements to be paid for when ordered.

Changes of Advertisements must reach this Office not later than Tuesday noon to ensure insertion in the issue of that week.

J. E. Gooder - Editor & Manager**SANTA'S
SCOUT HELPERS
ON THE JOB**

Boy Scouts in cities, towns and villages across Canada are once again sawing, hammering, painting and re-assembling discarded playthings in their Christmas Toy Repair shops, their Dominion-wide good turn for Santa Claus. With this help in past years Old St Nick has been able to take care of many thousands of children of needy families whom he might otherwise have missed on Christmas eve. Special attention this year is being given the families of men in military service. As usual the Girl Guides are assisting with the dolls.

Didsbury Scouts and Guides have conducted this work for two years now and have met with fair success. In addition, this year, the Scouts and Guide groups have charge of the Sunshine Christmas Cheer Fund and Distribution.

**STOP THE
CHRISTMAS CARNAGE**

The Alberta Safety League makes that appeal to the drivers and pedestrians of the country in an effort to cut down the heavy December traffic toll.

Each year, the League pointed out, the Christmas spirit of "Peace on Earth Good Will toward Men" undergoes an ironic transformation. It is converted by the very geniality and excitement of the holiday season into suffering and sorrow through wholesale slaughter on the streets and highways.

The Province-wide campaign being conducted by the League and participated in by other organizations has a two-fold significance this year.

Not only is it aimed at the blight on Christmas happiness, but it is a last-ditch fight to prevent traffic fatalities this year from exceeding last year's total.

Traffic deaths in the Province this year are about even with 1938. The margin of difference is so slight that December will tell the story. Experience shows that the December death rate on a mileage basis is one-third higher than the average for all months. The month when joy and happiness should reign untouched by tragedy is more than one and a half times as hazardous as the safest month . . . June.

YULETIDE CAROL.

The Editor yells on sudden note, The press has stopped its clatter, The foreman rushes round to see Whatever is the matter,

But all is well, yes, quite serene, Unfounded was our fear — We stopped the run ourselves,

to say,

GREETINGS
From DIDSBUY PIONEER**Notes From the West**

Constable W. Dobson and Miss Mary Crockett, of Calgary, visited with Mr. and Mrs. C. Byrt, on Sunday.

Mr. and Mrs. Romyn visited with Mr. and Mrs. S. Maylor on Sunday.

Mrs. W. Thompson left Saturday to visit her parents at Blackfalds.

Mr. and Mrs. G. Byrt spent the weekend visiting friends at Stettler.

Mr. and Mrs. A. Orde and Mrs. A. Hogg were Calgary visitors on Thursday.

Quite a crowd gathered on Sunday, when skating was enjoyed at the south ford.

Mrs. W. F. Brown reports continual rains at Chilliwack.

Laurence Oliver is visiting his aunt in Toronto, Ontario.

Mrs. P. Hosegood entertained at a party on Saturday evening, in honour of her own birthday, her brother's, Leslie Evans, also Miss Irene Johnson's birthday and Colin Hogg's.

**A
Merry
Christmas**

**F
R
O
M**

GEO. PARSONS

**Merry
Christmas**

**May all your wrinkles
come from happy
smiles**

**Happy
New Year**

N. Nowak

**CHRISTMAS IS
HERE**

Remember your Contribution to

**Wood's Christian
Home**

"BIG FAMILY"

YULETIDE CAROL.

The Editor yells on sudden note, The press has stopped its clatter, The foreman rushes round to see Whatever is the matter,

But all is well, yes, quite serene, Unfounded was our fear — We stopped the run ourselves,

to say,

GREETINGS
From DIDSBUY PIONEER**Thanking
You . . .**

"for your patronage during the time I have been in business here I wish you a . . .

MERRY XMAS
HAPPY NEW YEAR

SNOW WHITE

Beauty Salon
Oma Brown

Whatever is . . . Best . . . that Best I wish to You during the coming Festive Season.

IVAN WEBER

**Christmas
Greetings**

and Best Wishes for the New Year . . .

To all our friends and customers.

Frank Kaufman

To All My Friends

MAY the cheery flame of Friendship burn brightly this Christmas Season and throughout the New Year.

* * *

The NEW SHOPPE

Mrs. M. E. Foote

T. E. SCOTT

sends

**Christmas
Greetings**

and Best Wishes for the New Year

to all his customers and friends in the Didsbury District.



Two small and wistful members of the big family at the Wood's Home, looking up the chimney down which they hope Santa will come this Christmas.

Won't you do your bit to help fill the little stockings which will hang about this fireplace on Christmas Eve, and make the day a happy one for these lonesome kiddies. It is not too late if you hurry, there are two days left.

Best Wishes

Through the hard times and the good, we have enjoyed our association with the customers who patronize us. It is with genuine appreciation that is from the bottom of our hearts that we wish you at this time the heartiest CHRISTMAS GREETINGS

A. G. STUDER

TODAY WE PAUSE WITH PLEASURE TO GREET THE FRIENDS WE TREASURE, TO EXPRESS APPRECIATION BIG AND TRUE; AND WE FIND MUCH SATISFACTION IN THE SINGLE LITTLE ACTION OF EXTENDING CHRISTMAS CHEERFULNESS TO YOU.

J. Kirby

LET'S wish together! Let's overlook our little complaints; let's be thankful for what we have and for what we intend having. Let's wish for each other's joy in this great season . . . and hope for each other's happiness in the coming year. It's easier this way—and more enjoyable. All together, then—A BRIGHTER, HAPPIER YEAR!

RAY LANTZ

MAY Christmas bring you happiness And all the New Year through May your sunny days be many— Is our Christmas wish to you.

LAW'S DRUG STORE

Phone 40, GEORGE LAW, Proprietor

In this season of good wishes, we give you our wish for the greatest blessing of all—GOOD HEALTH to you and yours. May your happiness and prosperity increase in abundance.—Merry Christmas.

C. E. REIBER

Christmas, 1939

New Year's, 1940

THE Christmas season, coming as it does towards the end of the year, should also bring a feeling of thankfulness for the health, wealth and happiness given to us during the fading year. We thank all our friends for their help and patronage during nineteen hundred and thirty-nine and wish them a Merry Yuletide and a Bountiful New Year.

HAWKES' GROCERY

FARMERS:
Let Federal Elevators Handle Your
WHEAT BOARD DELIVERIES (70c guaranteed price up to 5,000 bushels)
AGENCY POOLED DELIVERIES (60c guaranteed price)
OPEN MARKET SALES (open market price on day of sale)
OPTION TRADES SOLICITED

FEDERAL GRAIN LIMITED

In keeping with the spirit of the season and in deep appreciation of your friendship, we send this greeting with the sincere wish that you have a Merry Christmas and successful New Year.

STEVENS' SERVICE SHOP

Hairing

Our sincere wis' at this season. May Christmas bring you much happiness and may the year ahead be one of good fortune for you and your friends.

Premier Meat Market

S. KLEJKO, Proprietor

Have you Contributed
to the Red Cross ?

The Sign of Satisfaction—

BAWLF

Reliability - Experience - Courtesy
Without exception you can count on every Bawlf agent to give you the benefit of expert service in marketing your grain
By the Load... Car Load Lots... or Consignment
N. BAWLF GRAIN COMPANY LIMITED

MR. J. A. McGHEE OF DIDSBURY

FOR TRAVEL SERVICE

Mr. McGhee, Canadian Pacific Agent, at Didsbury, is experienced in travel matters, and will gladly arrange every detail of your trip whether it be to the next town or across the continent.

DO YOU KNOW

Worthwhile savings in winter rail fares to the Pacific Coast, Eastern Canada and Central United States are available.

Empress Hotel at Victoria gives special rates to Winter Visitors.

Canadian Pacific maintains double daily trans-continental service, with up-to-date air-conditioned equipment.

Good meals enhance the pleasure of travel and prices in dinners are reasonable.

Week-end tickets at greatly reduced fares are available from noon Friday to noon Sunday with return to and including Monday.

You can prepay a ticket to any point at no extra cost.

TRAVEL BY TRAIN FOR SAFETY - SPEED - COMFORT

Canadian Pacific

The World of Wheat

By H. G. L. STRANGE
Director "Crop Testing Plan"

"When bad men combine, the good must associate; else they will fall, one by one, an unpitied sacrifice in a contemptible struggle."

So with uncanny vision predicted the great English Statesman Edmund Burke 183 years ago; and today Austria, Czechoslovakia, Poland, Estonia, Latvia and Lithuania, all have fallen, one by one, sacrifice to great aggressors. And now another powerful Dictator State cruelly and relentlessly is attacking peaceful, honest and gallant little Finland. All express sympathy—only a few protest—and none give military help.

Time was when the great democratic nations of the world would have associated together against the combination of bad men, and would have defended instantly a little fellow-democracy against unwarranted and unprovoked aggression. Time was, too, when the virile red blood in the veins of the peoples of the democratic countries would have boiled over with indignation, and immediate action would have been demanded of their Governments.

But times seem to have changed, and now it is the ideological banner of the great aggressor which is red.

Following factors have tended to raise price:- Serious deficiency of subsoil reserve moisture now revealed in the U.S.A. spring wheat area—Canadian Government has decided to allow open trading to continue on the Winnipeg Grain Exchange—Argentine wheat estimate reduced to 136 million bushels—USA winter wheat acreage smallest sown area since 1926.

Following factors have tended to lower price:- Second official estimate new Australian wheat crop 183 million bushels—Japan has just reaped its best grain harvest in history—Russian winter crops are reported to be satisfactory—Heavy shipments of pork from Canada to England.

DR. L. A. QUIRK

Wishes to announce that he has taken over the Practice of Dr. A. Lerner

Office at
J. H. URE'S
Carstairs

Phones: Office 6, Res. 129

Christmas Greetings

To You and Yours

MAY THE PEAL OF
CHRISTMAS BELLS
ECHO THE JOY THAT
RINGS IN YOUR HEART.

Calgary Power Company Limited

"SERVING ALBERTA"

Notice to Hog Producers!

The British Government wants Hogs weighing 190lbs to 210lbs.

Many farmers are delivering their hogs to market with too much finish to receive the best grades. Let us furnish the English consumer with Wiltshire Sides, then we will get the premium on Selects and Bacon.

Mountain View Livestock Marketing Asso.

W. W. Gillrie, Local Agent, F. E. Shimer, Mgr.

MIDLAND & PACIFIC GRAIN CORPORATION, LIMITED

TEST YOUR CROPS

The "Crop Testing Plan" has made arrangements by which it will gladly test, free of charge, a sample of any farmer's crop, grain or seed to determine its true-ness-to-variety, to see whether the sample contains an admixture of poor money-losing varieties or not. Thousands of farmers have increased their incomes by having their crop or seed tested. See the nearest Midland Agent for particulars. 10

VICTORIA PREPARES FOR OLD FASHIONED CHRISTMAS



Preparations for the same kind of Christmas festivities which enlivened England in the days of Good Queen Bess are now underway at the Empress Hotel at Victoria, B.C., where an unusual number of Canadians will join approximately 400 Americans in an old-fashioned Yuletide celebra-

tion. The programme, seen here in rehearsal has such picturesque features as a boar's head, Yule log, wassail bowl and Christmas carols. Retainers in old time costume haul the log to the massive fireplace where it is lighted by the Mayor of Victoria with a fragment from last year's log, which has been "put under a bed to secure the house from fire", according to an ancient superstition. Christmas dinner in the three great banqueting halls with the chef bearing the boar's head, tusks fierce, mounted on a silver platter, are other picturesque notes in this most colorful festival.

Canada's Forests Supply Materials For One-Third Of Our Manufacturing Plants

Canada's forests occupy about 783 million acres, or more than one-third the total land area of the Dominion, according to the Department of Mines and Resources, Ottawa. More than half of the forest area—492 million acres—is capable of producing timber of commercial value. The remainder of the forests, situated on sub-Alpine, sub-Arctic, and other less favourable sites, are of value for their influence on climatic conditions, the control of stream flow and water supplies, the protection of wild life, and as sources of wood supplies for the local needs of the native and white population. Of the productive forests it is estimated that 230 million acres at present carry timber of merchantable size, and on 262 million acres there is young growth of various ages to meet future demands.

The total amount of timber of merchantable size in Canada's forests is estimated at 273,656 million cubic feet, of which 170,144 million cubic feet is considered accessible by means of the present transportation facilities.

This accessible and merchantable timber includes 245,313 million feet board measure of wood suitable for the manufacture of sawn lumber and 1,107 million cords which may be utilized as pulpwood, fuelwood, and mining timber. The softwoods, which are in the greatest demand for construction and for the manufacture of pulp and paper, comprise about 80 per cent of the total stand and about the same proportion of the annual cut.

Canada's forests supply raw material to about one-third of the Dominion's manufacturing plants. These industries provide employment for about one out of every four persons engaged in the manufacturing industries and pay about one-quarter of the wages. The forest industries, including woods operations provide the equivalent of full-time employment to approximately 179,500 people, but owing to the seasonal nature of the work, especially in the logging and lumber branches, it is estimated that at least 350,000 workers receive a substantial amount of employment in the forest industries.

During recent years the use of Canada's forests for recreation has reached noteworthy importance. Abounding in lakes and streams, which in addition to their beauty afford excellent fishing, the forested lands are attracting increasing numbers of holiday seekers, not only from the urban centres of Canada, but from the United States and other countries. National and provincial parks where special facilities are provided for recreation of this nature, are among Canada's outstanding tourist attractions, but for those who prefer the more arduous and adventurous life in the woods there are hundreds of thousands of square miles of forest where the silence is broken only by the sound of rushing water or the call of some wild creature.

Knew Charles Dickens

Englishwoman Baked Bread And Brewed Beer For Novelist

Ninety-five-year-old Mrs. Mary Ann Fooks, of Robin Hood-lane, Walserslade, Chatham, who had an intimate knowledge of Charles Dickens, has died in the County Hospital, Chatham, England.

When a girl, Mrs. Fooks was a maid at Great Oakley, the Higham house of Mr. George Lake, where Dickens visited when he came to the farm. He once said, "he always wanted home-baked bread, home-brewed beer, and he always added no fuss." It was Mrs. Fooks who helped to make the bread and brew the beer.

After 80 years, she remembered well his beaver hat and the short tails of the coat he used to wear to Higham Church. She remembered, too, that "he always looked as if he needed a hair cut."

Did Not Work Out

"Early to bed and early to rise," H. G. Jennings, Niagara Falls, Ont., doesn't believe the rest of it. He got up early to deliver milk and then faced prosecution for delivering milk before the hour set by civic bylaw.

Turner Valley Oil

Expert Believes Structure Extends About 25 Miles

Dr. G. S. Hume, chief of the Federal Geological Survey, expressed belief that Turner Valley's oil structure extended approximately 25 miles in a south-to-north direction. In delivering a paper on Turner Valley geology to the 21st annual western meeting of the Canadian Institute of Mining and Metallurgy, Dr. Hume said he believed the Brown No. 6 well in section five of township 18 marked the extreme southerly extension of the structure as far as oil was concerned.

On the north, the valley structure probably continued seven miles north of Home-Millarville No. 2 well, up to section 22 and Whiskey Creek, he added.

The Home well is about 18 miles north of the South Turner Valley producing area.

Dr. Hume, however, made it clear that he was not stating that the limestone would be productive as far north as Section 22 but he said the structure would extend that far. The width of the field at the north end would be considerably narrower than in the south end.

Until it was known definitely whether there was oil in the upper porous limestone at Okalta 6, deepest well in Canada, and Scottish Petroleums, both on the extreme west of the southwest flank of the valley, it was difficult to define the productive limits of the field, said Dr. Hume.

Both Okalta 6 and Scottish Petroleums struck water in the lower porous limestone and tests are now in progress to determine whether oil production can be obtained.

Famous Bad Lands

Dinosaur Graveyard In Alberta To Be Preserved As Provincial Park

Famous bad lands of the Red Deer River valley, now regarded as the richest dinosaur graveyard in the Dominion, have been established as a provincial park, under terms of an order-in-council passed by the Alberta government.

The order-in-council prohibits the excavating for or removal of any prehistoric relics from the protected area without a permit obtained from the provincial authorities.

The park area, according to the order, cover a stretch six miles long and two miles wide, along the banks of the Red Deer river.

The protected area has been the scene of many prospecting trips by fossil hunters during the recent years, resulting in many splendid specimens of prehistoric monsters having been obtained.

Parties sent out from the American Museum of Natural History, Smithsonian Institute, Canadian National and Toronto museums have obtained specimens from time to time.

Getting Around

The Motor Car Does Not Give Us Time To Be Neighbors

It is indeed true that the auto brings the far places near. But it seems that our fondness for the old box threatening to make the near things far away. There are so many places we must go, so many places we want to go and so many places that we just go to whether we want to or not, that the car motor doesn't get a chance to cool off between trips. We really have not the time to be neighborly. If you must see your neighbor and you cannot reach him by telephone, you nail him by making a flying tackle as he leaps from his porch to the running board of his car—Stratford Beacon-Herald.

The Perfect Shopper

Indignant woman: "When I shop I always ask for what I want, and if they have it and it pleases me and I feel an inclination to buy it, and if it is cheap enough, and I have the money, and one cannot buy it anywhere else, I nearly always buy it without the haggling and arguing during the whole day which other persons do."

2324

Will Be Good Customer

Canada Would Do Well To Cultivate Air Customer

Canada has a new customer; he is the air tourist. His business will bear watching and may be cultivated with profit. There will be many of him in the near future.

Canada is ideally equipped by nature to attract the air tourist. The airplane is bringing unvalued hunting and fishing grounds and beautiful woodland retreats invitingly within easy reach of the American tourist.

Introduction of the flyoverplane has brought flying within the range of the ordinary man's pocketbook. Average people in ever-increasing numbers are starting to fly for pleasure. We happen to know a man who learned to fly after he was 50. At 58 years of age he recently completed a tour of several thousand miles in his own light plane. He has a family of five, all of whom are licensed pilots.

One light plane factory in the United States reports that during the first six months of this year nearly twice as many of its airplanes were manufactured and sold as were built during four and a half years preceding 1936.

At the present time in the United States light planes are being built and sold at the rate of more than 4,000 a year.

We quote Grove Webster, director of private flying administration in Washington, for the prediction that within five years the United States will have 100,000 pilots and 50,000 private planes. This is a conservative estimate.

The result of this whole new trend of mass flying, air travel by private plane for sheer pleasure, is that large numbers of pilots are banding together looking for places to go. A great cavalcade of 500 planes from all parts of the States and even from Canada gathered at Miami, Florida, last January, following the birds south in winter.

There is every reason to believe that great aerial migrations of tourists will likewise follow the birds north in summer, that the unspoiled natural playgrounds and beauty spots of Canada will be a major attraction for the air tourists. Let us be alert to the possibilities of this important development in the tourist industry.

Our new customer, the air tourist, is here; ours is the opportunity to offer him the very best of service. Canadian Aviation (Ottawa).

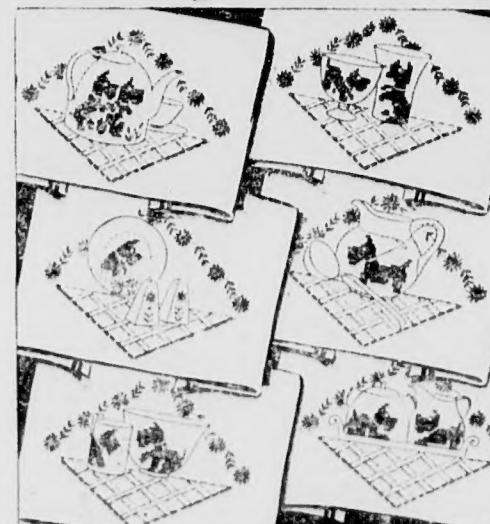
A Lucky Escape

Mattress Saved Man From Being Crushed By Car

Lewis W. Crum of Glenwood, Calif., awoke abruptly with a mattress on top of him. When he found his automobile on top of the mattress he really was startled. He had been driving all night with a load of household goods tied to his car and fell asleep. The car overturned in a ditch. The mattress, which landed on him first, was credited with saving his life.

Hares have long ears and long legs. They are born with a well-developed coat of fur, and with their eyes open

Something New For Your Kitchen



PATTERN 6154

Household Arts by Alice Brooks

Six Smart Towels Done in No Time

Everybody will welcome these scotties in their kitchen. A touch of black with color introduced in flowers and cross-bars and you have a gay set of towels. Pattern 6154 contains a transfer pattern of six motifs averaging 7 1/2 x 9 1/4 inches; materials needed; illustration of stitches; color schemes.

To obtain this pattern send 20 cents in coins (stamps cannot be accepted) to Household Arts Department, Winnipeg Newspaper Union, 175 McDermot Ave. E., Winnipeg.

There is no Alice Brooks pattern book published.

Medical Examinations For Recruits For Canadian Service To Be More Rigid

Speed Of Planes

Physical Limits Believed To Be About 600 Miles Per Hour

A distinguished aeronautical engineer told the engineer section of the British Association for the Advancement of Science that the airplane is nearing the practical limits of speed and that commercial aircraft virtually have reached them already.

Dr. Harry E. Wimperis, former aeronautical advisor to the Australian government, declared the physical limits of aeroplane speed are in the neighborhood of 600 miles an hour and that for practical purposes commercial flying will settle down to speeds within the 200-300 mile range.

The approach to absolute speed limit and commercially feasible limit, he held, might simplify the hitherto insoluble problem of aerial disarmament since it would divide sharply the classes of military and civil craft where previously suspicion lurked that a commercial machine was potentially a vehicle of offence.

Dr. Wimperis suggested that the present practical limit of aircraft engine horsepower is 36,000, a power sufficient to lift 250 tons, or a giant flying boat capable of carrying around 200 passengers. He mentioned that a flying boat of 3,120 tons had been forecast in the United States, described the forecast as "bold," but added:

"Difficult as it may be to foretell accurately the future of the large flying boat, there can be little doubt that we shall soon see such craft in active competition with their older rivals which use the surface of the sea for all rapid passenger transport on the important Atlantic routes."

Nature As Conjurer

Staged Two Weird Tricks In Trinidad, British West Indies

Two of nature's weirdest conjuring tricks were staged in Trinidad, B.W.I.

In 1911 a three-acre island rose from the sea, off the south coast, and sank beneath the waves again after the Union Jack had been planted on it. As an encore in 1928 it appeared again . . . and again disappeared.

The "Mystery Tree" of Trinidad's pitch lake also appeared in 1928. A dead trunk, bone dry, it rose through the surface of the lake until it was 10 feet high. Within a month it was drawn down again by imperceptible currents of asphalt and has not been seen since then. Specimens sawn from the top were sent to scientists, who estimated that the tree had been buried in the pitch lake for 4,000 to 5,000 years.

Men are beginning to wear hats as odd-looking as those of the ladies. They can't fight a losing battle forever.

Medical examination of recruits for the Canadian Active Service Force will be "infinitely more thorough" than during the Great War, Hon. C. G. Power, minister of pensions, said in a statement.

Major Power voiced assurance that the Great War veterans would exercise "a steady influence" on the young soldiers now being recruited. He expressed appreciation of "the fine spirit of loyalty which prompts veterans of the Great War to again offer their services."

The minister said that war pensioners accepted for service would be safeguarded as to their pensions. These would be continued to them and to their dependents. Also, by an order-in-council already passed, the existing provisions of the Pension Act had been made applicable to "all those who enlist in the naval, military and air forces of Canada."

Major Power recalled that many men in receipt of war veterans' allowances would find it difficult to qualify for service because of age and disability. Should any be accepted, however, the provisions of the War Veterans' Allowance Act would apply.

"Married recipients of the allowance are permitted to earn \$480 a year, and unmarried recipients \$240. The allowance granted by the state is \$40 a month for the former and \$20 for the latter.)

"Whilst recognizing the fine spirit of loyalty which prompts veterans of the Great War to again offer their services," said Mr. Power, "and in full realization of the steady influence such men, who have already been under fire, would have upon their comrades, I am informed by the department of national defence that, in the interests of the veterans themselves, as well as the country, that the medical examination, both upon enlistment and discharge, will be infinitely more thorough, and conducted in the light of the experience gained during and since the Great War.

"Since 24 years have elapsed since the termination of the Great War, it is manifest that a great number of Canada's ex-service men would be unfitted physically, and by reason of age, for active service. Nevertheless, opportunity will undoubtedly offer for numbers of these veterans to enter national service, in many spheres and capacities."

St. Lawrence Waterway

Move U.S. Executive Offices Until Some Action Is Taken

Convinced that negotiation of a new St. Lawrence seaway treaty faced long delay, the Great Lakes-St. Lawrence Tidewater Association announced it was removing its executive offices to Luceerne, Minn., "until such time as it appears possible to secure united action by the governments of the United States and Canada."

A. O. Moreaux, executive director of the association said the move was to conserve funds of the several state commissions which have advanced the work of the association and emphasized it "in no way forecasts the abandonment of efforts to promote the St. Lawrence seaway."

Moreaux said in a statement a stalemate had developed in seaway negotiations "through inability to secure action in Canada." He attributed Canadian inaction to "strong opposition" to the seaway proposal by leaders in Ontario and Quebec.

The state department transmitted the draft of a revised seaway treaty to Canada more than a year ago but the Dominion government has yet to act on it.

Market Is Growing

One of the fruits of the search for enlarged markets for Canadian farm products has been a steady increase in the sale of canned apples in the United Kingdom. These apples, packed in gallon containers, have found increasing favor with the baking and restaurant trade in the Old Country, and are gradually displacing the United States product.

The United States is the largest consumer of asbestos in the world.

Professional.

DR. W. G. EVANS, M.D.
Physician, Surgeon
Graduate of Toronto University
Office in New Opera House Block
Residence Phone 50, Office Phone 120
Didsbury . . . Alberta

L. CLARKE, M.D., L.M.C.C.
Graduate of Manitoba University
late senior House Surgeon of St.
Michael's Hospital, Newark, N.J.
Physician and Surgeon
X-Ray in Office
Res. Phone 128 Office 63
Offices over Royal Bank

DR. H. C. LIESEMER
L. D. S., D. D. S.
Dental Surgeon
Graduate University of Toronto
Office over Royal Bank
PHONE 63
Didsbury . . . Alberta

W. A. AUSTIN
LAWYER - NOTARY PUBLIC
Commissioner for Oaths

ESTATES MANAGED
MARRIAGE LICENSES ISSUED
Phone 52 Didsbury

H. LYNCH-STAUTON, LL.B.
Barrister & Solicitor
DIDSBURY, ALBERTA.
Counsel: Mr. A. Lannan, Barrister

Knox United Church Notes

Service at Westcott at 11:00 a.m.
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The Junior Choir Carol Singers will
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WHY NOT: make this Christ-
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offering of thanks to Him who gave
His all for us?

REMEMBER

Christmas Joy

We say "Christmas Joy" to you with a promise to keep up our standards of service and courtesy. We always will strive to please our friends and customers at all times.

MERRY CHRISTMAS
HAPPY NEW YEAR

TOM MORRIS
Phone 162

**Cordial Christmas
and New Year's Greetings**

Bryan Johnson

SCENIC
Highway Route

**It's an old
Christmas
Custom -**

May you find among your
presents on Christmas morning the priceless gifts
of Health, Happiness and
Contentment.

ADSHEAD GARAGE Phone 58
ED. FORD, Manager.

**Best Wishes
of the Season...**

A MERRY CHRISTMAS, FRIENDS!
Another year rolls around and old friendships are riper, milder. To all our old friends and to the new—we wish compliments of the season.

A. C. FISHER**'The Season's Greetings**

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y day.

RYSTAL DAIRY LTD.

J. W. WORDIE & STAFF

ind thoughts, for loyal support, for hearty
peration, for all the courtesies extended
ing the past year—we thank you sincere-

ay your Christmas be joyful and
our New Year prosperous.

ALLDAY'S GROCERY

THE RED CROSS SAYS "THANKS"
and a MERRY CHRISTMAS
TO YOU and YOURS

' R

AVORITE
OD CHEER

IR NOW FOR

EERS
EERS MADE"

SUPPLEMENT TO THE DIDSBURY PIONEER, DECEMBER 21, 1939

**Yuletide**

THIS is the most auspicious period of the year, when human kindness and thoughtfulness reach their peak and when the open hand and open heart are more widely manifested.

A MERRY CHRISTMAS TO YOU

from CAITHNESS CARTAGE

LOCAL & GENERAL

A Red Cross Dance will be held
January 18. Sunny Fry's Orchestra
supplying the music. Further de-
tails in next issue.

The members and friends of St.
Cyprian's church will hold a social
evening in the Legion Hall tomo-
row (Friday) evening.

K Roy McLean, Optometrist and
Optician, at Rosebud Hotel, Mon-
day morning, January 8. Wednes-
day to Saturday consult at 209-210,
Southam Building, Calgary.

At this time . . .

We extend our sincere wish for a Joyous Christmas and
Bountiful New Year. May your fondest hopes be
realized in the approaching future.

Mountain View Livestock Marketing Assn.

W. W. Gillrie, Local Agent

Gratefully

Acknowledging your many
courtesies and wishing you
Seasonable Greetings.

The Public Grocery

The following attractions have
been booked by the Sharp Circuit
Shows for the Opera House this
holiday season:

Thursday, Friday, Saturday, this
week, "Kentucky", a dramatic
cavalcade of the Blue Grass Country
in beautiful Technicolor, with Lor-
ette Young, Richard Greene and
strong supporting cast.

Monday and Wednesday, De-
cember 25 and 27, "Submarine
Patrol".

Thursday, Friday, Saturday, De-
cember 28, 29, 30, "Wings of the
Navy".

BIRTHS

Didsbury General Hospital

December 15, to Mr. and Mrs.
John Braun, Olds, a son.

December 18, to Mr. and Mrs.
Hugh Devolin, a daughter.

Following are the high pointers
in the New Shoppe Doll Xmas Draw
conducted by Mrs. Foote: Muriel
Devolin, June Wyman, Laura McC-
Coy, Geraldine Ford, Katie Goosen,
Gwyneth Morgan, Edna Mae Ful-
kerth, Emma Luft, June Parsons,
Deone Kreuger, Evelyn Foat, Betty
Rupp, Gwyn Clarke, Patsy Rennie,
Jean Lamont, Laurette Reiffenstein,
Florence Gilson, Judith Lowrie,
Gyneth Dainty, Marilyn Befus, Bon-
nie Hallman, Mildred Ausenhus,
and Pat McFarquhar.

Professional.

DR. W. G. EVANS, M.D.
Physician, Surgeon
Graduate of Toronto University
Office in New Opera House Block
Residence Phone 50, Office Phone 120
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Calgary, Alberta.

W. S. DURRER
Funeral Home
Phone 140.
Government Licensed
Embalmer

Rugby Notes

Rugby W. I. held the last meeting for this year, at the home of Mrs. A. Krebs, with an attendance of 81. The financial report for 1939 showed a satisfactory balance in the treasury with which to start the New Year, and all business matters were cleared up.

Mrs. H. Jackson gave a report on the Provincial Convention. During the afternoon a vocal solo was rendered by Mrs. P. L. Hosegood, and a recitation was given by Mrs. R. Youngs.

New Officers elected were as follows: President, Mrs. Wahl; Vice President, Mrs. Harvey Hosegood. The three directors were re-elected, and Mrs. Summers was appointed for the fourth.

The meeting closed with the National Anthem, and gifts were then drawn from the Gift Exchange after which lunch was served and the afternoon was well on the wane, when the crowd finally dispersed. The January meeting will be held at the home of Mrs. P. Hosegood.

CARD OF THANKS

Thanking our many friends and neighbours for their kind sympathy during the recent sad loss of a husband and father, also for the many beautiful floral tributes.

Mrs. J. W. Dageforde & Family.

CLASSIFIED ADS.

1931 Dodge Sedan For Sale—cheap for cash; apply Box 362—Ozro Traub (511p)

FOUND—Ladies' Wrist Watch outside Studer's on main street. Owner can redeem same by identification and paying for this ad't. Pioneer Office. (511)

LOST—Spare Truck Wheel and ground-grip tire. Finder please return to W. D. Klein (501c)

For Sale.—7-Roomed House on good foundation; lathed and plastered throughout; in excellent condition and well painted; good out-buildings. Apply to Ed Kercher (454p)

TRY A CLASSIFIED
it will bring Results!

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WHY NOT: make this Christmas Day significant by placing the Missionary Box, or a special plate, on the Christmas Dinner table and gather all the small coins as an offering of thanks to Him who gave His all for us?

Evangelical Church Notes

"The Prince of Peace" is the subject of the pastor's Christmas message next Sunday morning. Plan to worship with us at this service.

There will be no preaching service on Sunday evening next, Lord's day, but in place of it, the Sunday School will present its annual Christmas program. Come and let the children preach to you.

Our Jutland Sunday School will present their Christmas program on Saturday evening, December 23rd, at 8 o'clock at the Lone Pine Hall. A courteous invitation is extended to all.

Scout and Cub Corner.

Scouts will meet tonight at headquarters, 7:30. Duty patrol: Badgers

The following boys were recently invested as scouts: Joe Mayerchak, Chas. Newton, Don Fleury, Clayton Johnson, Stanley Thorn, Gordon Wordie and Bob Mortimer.

Badges awarded - second class to Jack Garner.

Proficiency Badges awarded: Cyclist: Eugene Durrer. Explorer: Don Mortimer, Eldon Foote.

The . . .

Bright Spot

Wishes ONE and ALL

A

Merry Christmas
and a
Prosperous
New " " Year

When the captivating spirit of Christmas is pouring its radiance of good cheer into the hearts of everyone, we take pleasure in extending to you our sincere good wishes. May you enjoy still greater riches in happiness and health and see the fulfillment of each of your fondest desires in the New Year.

North End Lumber Yd.

Christmas Joy

We say "Christmas Joy" to you with a promise to keep up our standards of service and courtesy. We always will strive to please our friends and customers at all times.

MERRY CHRISTMAS
HAPPY NEW YEAR

TOM MORRIS
Phone 162

Cordial
Christmas
and
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Bryan Johnson

**SCENIC
Crossing Pass Route
to the PACIFIC
COAST**
Plan YOUR TRIP
Now!
in the GREAT NEW
SUPER-CORCH

XMAS
Round Trip Excursions
AT
FARE & ONE QUARTER
On Sale Dec. 22 to Dec. 25
Return Limit Dec. 26

NEW YEAR'S
Round Trip Excursion
AT
FARE & ONE QUARTER
On Sale Dec. 29 to Jan. 1
Return Limit Jan. 2

Combination
Xmas and New Year's
Round Trip Excursions
AT
FARE & ONE QUARTER
On Sale Dec. 19 to Jan. 1
Return Limit Jan. 6

Special Teachers' & Student's
Round Trip Excursions
AT
FARE & ONE QUARTER
On Sale Daily to Jan. 1
Return Limit Jan. 31

For full information inquire at

Rosebud Hotel
DIDSBUZY

GREYHOUND
Lines
SOUTHERN BUILDING . . . CALGARY

**It's an old
Christmas
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A. C. FISHER**The Season's Greetings**

'Tis the joy of loving service makes the glad hours bright. Thinking first of others' pleasures—self put out of sight. We need never mourn that Christmas comes but once a year. 'Tis the blessedness of giving that brings the Christmas cheer.

If we keep the Christmas spirit in our hearts always, Through the whole New Year we can have Christmas every day.

CRYSTAL DAIRY LTD.

J. W. WORDIE & STAFF

FOR kind thoughts, for loyal support, for hearty co-operation, for all the courtesies extended to us during the past year—we thank you sincerely.

May your Christmas be joyful and your New Year prosperous.

HALLIDAY'S GROCERY

THE RED CROSS SAYS "THANKS"
and a MERRY CHRISTMAS
TO YOU and YOURS

BEER

THE
TRADITIONAL FAVORITE
FOR NEW YEAR GOOD CHEER

PLACE YOUR ORDER NOW FOR

ALBERTA

BRAND

BEERS

"THE BEST BEERS MADE"

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province.

THE PIONEER, DIDSBURY, ALTA.

WORLD HAPPENINGS BRIEFLY TOLD

The Nobel prize committee has decided not to award a peace prize for 1939.

A gift of £100,000 (\$447,000) from the Nizam of Hyderabad has been used by the Royal Air Force to form a fighter squadron, it was announced.

Two California sea lions from the London zoo will take refuge in Washington for the duration of the war. They will be the "guests" of Dr. Mann, head of the American zoo.

Dr. Wilfred Trotter, 67, sergeant-surgeon to the King since 1932, died recently at Blackmoor, Hampshire, England. He helped operate on King George V. in 1929.

Hon. C. D. Howe, minister of transport, has taken over jurisdiction over the war supply board which was transferred to his department from that of Hon. J. L. Ralston, finance minister.

Substantially reduced war risk insurance rates on voyages to the east and far west were introduced by the British government war risk office and the Institute of London Underwriters.

Football playing at schools was forbidden by a regulation at Berlin which said the wear and tear on schoolboys' shoes was too great in view of Germany's shortage of leather.

Directors of the Canadian Jersey Cattle Club for 1940 have been elected by mail ballot. They include: W. S. Wainwright of Vancouver, for British Columbia; T. A. McCusker of Regina for the prairie provinces.

An Ambitious Venture

Admiral Byrd Has Taken On Big Job In Antarctic

The departure of the North Star from Boston marked the first step in what is probably the most ambitious expedition ever to push into the frozen regions of the earth. Last spring there were rumors of a German expedition preparing to claim a large segment of the lands around the South Pole. At present Germany is fully occupied, and in the matter of exploration seems satisfied to have reached Murmansk. Admiral Byrd will find peace in the Antarctic, but his work will be cut out for him. This is a Government-sponsored expedition, and the State Department has ruled that no claim can be fully established without settlement. Admiral Byrd must engage in colonization of a sort, as well as exploration.

He is well equipped to do so. In addition to his "snowmobile", he is taking along three tanks, two airplanes and an ample supply of prefabricated houses and bright-lined tents. The scale of the expedition may be gauged by its force of 125 men. Admiral Byrd believes that the vast area shaped like a slice of pie ending at the Pole has great potential value. Heavy deposits of anthracite are known to exist and surveys for other minerals will be made. In this day of the strong-winged plane, level stretches of hard snow, not greatly troubled by storms, should make ideal landing fields. Perhaps this time under the leadership of a gallant pioneer, Little America or the regions near it will actually become a permanent part of the United States. — New York Times.

A Good Representative

Head Of British Warplane Mission Is Typical John Bull

Canadian Business says: Lord Riverdale, head of the British warplane mission, is the best personification of John Bull we have seen here. He is of medium height, stocky, broad-shouldered, ruddy-faced, bald, good-humored, apparently well fed. All those characteristics are noted in Britain's traditional John Bull. Lord Riverdale, in Canada on his grim and anxious mission designed to see that the free peoples of the world remain free, is a most authentic representative of a nation that has been doing historic things for about a thousand years.

Eight-foot salamanders inhabited the earth's swamp millions of years ago.

The woodcock has a hinged bill helpful in pulling earthworms out of the ground.

The Belgian Gate

Is The Most Ingenious Obstacle Devised To Combat Tanks

A Blitzkrieg without speeding tanks is inconceivable. But if Belgium's new "Chinese Wall" of movable steel gates meets specifications and is incorporated into the defense of other armies, the tank will cease to speed.

The tank can smash and surmount most stationary walls of masonry. It can usually straddle or avoid a tank trap. Isolated fields of concrete stumps or steel ties set diagonally upright can be detoured. But the Belgian gate is apparently the most ingenious obstacle yet devised. It is mounted on steel rollers like those used to level tennis courts, yet it has such a broad base that it cannot be overturned. It can easily be transported from place to place by tractor. Interlocked with other gates for mile after mile it offers a formidable barrier across an entire country-side. Instead of smashing through the gate, the tank can only push it along with increased difficulty. The result is to slow up the attack and immobilize the attacking units under the shell fire of the defenders. There is no more vulnerable object than a halted tank.

It is believed by the Belgians that it will take heavy artillery to batter down these gates. Tanks do not carry such artillery and could not stop to use it if they did. When tanks lose speed they have lost the battle. — New York Times.

Plague disappeared in England about 1680 after five epidemics in 140 years.

The Bulwark of Saskatchewan's Defense Against Tuberculosis...

The Christmas Seal!

Rallying Cry Against Tuberculosis

"Tuberculosis can be eradicated" is the new rallying cry of anti-tuberculosis workers. Tuberculosis can be prevented has already been proven — the eradication of this disease is the task that now faces us. Christmas Seals finance tuberculosis preventive work in Saskatchewan. By generously supporting the campaign you assist in the eventual eradication of tuberculosis.

No Home Is Safe

Tuberculosis may attack anyone. No home is safe until every home is safe. The fact that tuberculosis is not hereditary, that it is caused by the tuberculosis germ, should be common knowledge. The Christmas Seal sponsors an extensive educational campaign in the province and by press, radio, pulpit, schools, universities, clubs and organizations, information about the cause, treatment and prevention of tuberculosis is disseminated. Have you contributed?

Make 1940 a banner year in tuberculosis prevention! Show your patriotism by buying Christmas Seals that supply the sinews for a war that must never cease until tuberculosis has been eradicated. The casualty list from tuberculosis is no less tragic than the one issued by the war office. History tells us that periods of war are accompanied by a steadily mounting toll from tuberculosis. Realizing how much greater is the menace of the white plague in wartime, let us generously support the campaign of the Saskatchewan Anti-Tuberculosis League for funds to combat tuberculosis.

Foremost among the weapons provided by the Christmas Seal is EDUCATION. Knowledge of the disease, the way it is spread in a community, the precautions to take against infection, the safest method of treatment if infection has taken place, is information that can only be gained through health education. The tuberculosis campaign made possible by Christmas Seals has been a long program of educating the public in the rules of healthy living.

The maintenance of CLINICS is but another powerful weapon. To the three sanatoria, Fort Qu'Appelle, Saskatoon and Prince Albert, and to the City Clinics at Regina, Moose Jaw, Swift Current, North Battleford, Canora, Yorkton, Melfort, Tisdale and Wadena, persons suspected of having tuberculosis are referred for examination by their family physician. Examination and x-ray are charged to the Christmas Seal. Many cases are thus discovered in the very early stages, when few symptoms are present, and treatment is instituted when there is every hope for recovery.

The CONSULTATION SERVICE of the League is also maintained by the Christmas Seal. During the summer months two travelling units, equipped with x-ray facilities, visit physicians in outlying towns and villages, bringing the facilities of the Clinic to those persons who otherwise would find it impossible to report for examination. This service is of inestimable value.

If you have not received Christmas Seals through the mail, write to "The Christmas Seal Committee" Fort San, Sask., will bring you a supply. The armistice is not yet in sight. Obtain your Christmas Seals, the ammunition that is so necessary to win the war against tuberculosis.

Tuberculosis Increasing

In the early 1900's the death rate in Canada from tuberculosis was 200 per 100,000 of the population. In 1938 it had been reduced to 58—but it still ranks seventh in importance as a cause of death. Saskatchewan has the lowest death-rate in the Dominion. Tuberculosis can be wiped out. Christmas Seals make it possible to carry on an intensive program. Buy your Christmas Seals today.

Heavier Demands

Saskatchewan has a splendid record in combating the disease which kills more young people between the ages of 15 and 45 than any other. We must maintain this record. Today we are faced with the threat of an increased tuberculosis death-rate (the sequelae of every previous war), so the need for a more concentrated program is evident. Demands will be heavier in 1940. Christmas Seals will meet this demand.

New Industry Possible

Canada May Have To Produce Supply Of Cod-Liver Oil

War conditions may force Canada to produce its own supplies of cod-liver oil for medicinal purposes and to feed poultry. Anxious lest the supply, which normally comes from Norway and England, may be cut off, the Department of National Health has asked the Wartime Prices and Trade Board, headed by Hector McKinnon, to canvas the situation.

Cod-liver oil is taken by humans to make up for lack of sunshine and Canadians consume about 700 tons a year, while another 800 tons are imported to feed poultry. At present about two-thirds comes from Norway and one-third from Hull, Eng.

With the falling off in fishing around the British Isles, Britain likely will require all the oil it can produce, and getting shipments through to Canada from Norway is expected to be difficult.

As cod-liver oil is only a by-product, the success of home production for medicinal and poultry purposes will doubtless depend on an increased demand for codfish. Canadian trade experts are already in Britain seeking a greater market for Canadian cod as a result of the war.

BUTTON-TRIMMED DUTCH FROCK

By Anne Adams



4296

Fashion is "in Dutch" this year and it's never looked smarter! Take, for instance, Anne Adams' Pattern 4296, an easy young princess style. The Dutch girl collar is so becoming, and so are the bishop sleeves. Or you might make a narrower contrasting collar and match it with cuffs if your sleeves are short. Double rows of buttons on the bodice are engagingly repeated at the make-believe pockets on the full skirt. Use a buckled belt, a buckling rash or leave the waistline smartly plain. How about uniting an everyday frock of soft wool and a dress-up style of velveteen with gold buttons?

Pattern 4296 is available in misses' and women's sizes 14, 16, 18, 20, 22, 24, 36, 38, 40 and 42. Size 16 takes 3½ yards 54 inch fabric.

Send twenty cents (20c) in coins (stamps cannot be accepted) for this Anne Adams pattern. Write plainly Size, Name, Address and Style Number and send orders to the Anne Adams Pattern Dept., Winnipeg Newspaper Union, 175 McDermot Ave., E., Winnipeg.

Rapid Photography

University of Minnesota scientists have taken the fastest photograph on record—one that required but one one-hundred-millionth of a second. It was taken on a cathode ray oscilloscope which recorded on a photographic plate the oscillations of an electrical current in a hundred-millionth of a second. It is called a vast improvement over any previously constructed oscilloscope.

Sounds produced by the human voice usually have a wave length ranging from one to eight feet. Some singers have produced sounds with a wave length of 18 feet.

Health

LEAGUE
of
CANADA
presents
TOPICS
of
VITAL
INTEREST



by DR. J. W. S. McCULLOUGH
ACCIDENT DEATHS FALL ON OLD AGE

There are about eight million of persons of 65 years or over in Canada and the United States. This number is about 6% of the total population, yet fully one-quarter of the 110,000 annual fatal accident fatalities in the two countries are among persons who have reached or passed their 65th birthday. The problem of accident prevention in the old is not only of present importance; it will become of increasing importance as the years go by for time will increase the proportion of the older ages.

The excessive accident mortality of old people is relatively greater among women than among men. This excessive mortality is due, not so much from the greater frequency of accidents in the old, as from the fact that when an accident does occur, the result is likely to be more serious. The bones of the old are more or less brittle; they are easily broken; they do not knit as readily as in youth. Burns and other injuries do not heal so rapidly while serious complications such as pneumonia are more frequent and fatal in the old. Chronic disease, common among old persons, is apt to be aggravated by an accident.

The commonest types of accident in persons of 65 or over are falls on floors, on stairs and on the street. Relatively few are due to falls from high places from roofs, balconies, fire escapes, trees, etc.

Some 6,000 aged persons are killed by automobiles each year. The slow-moving 65-year-old has little chance in the fast-moving traffic of to-day.

What can be done in the way of prevention of accidents in the aged? Preventive measures are difficult to spread amongst the aged. Most of us, as we grow older, ignore, if we do not resent advice on how to live. We cannot hope satisfactorily to educate the 65-year-old in self-measures of prevention. The hope is in the children. They will eventually become the old people. Children are susceptible of all forms of health education. The best place for such education is in the primary schools. Children will carry their school instruction with them to the end of their lives.

Editorial Note: Readers desiring the complete set of Dr. McCullough's cancer articles at once may secure same by writing to—The Health League of Canada, 105 Bond St., Toronto, Ont.

Leave Nature Alone

Left-Handed Children Should Never Be Made To Change

It has long been believed that there is a connection between left-handedness in a person and stammering. Dr. James Sonnett Greene, medical director of the National Hospital for Speech Disorders, has undertaken an investigation of the subject. Cases of persons who stammer and are left-handed, are used to support the claim that there is some connection between these two characteristics.

"We have made an investigation of 1,200 stammerers at our clinic, and find that about seven per cent of them are left-handed," says Dr. Greene. "This is only slightly higher than the percentage of left-handed persons in the general population. If efforts are made to force a left-handed person to become right-handed this may produce a nervous shock, and if the child has inherited a nervous constitution may produce a sufficiently great strain to cause it to become completely disorganized and to stammer. If nature makes a child left-handed it is best to let it remain left-handed," says Dr. Greene. — New York Herald Tribune.

2336

THE PIONEER. DIDSBURY, ALTA

Full Speed Relief FOR COLDS that's SAFE

FOLLOW 3 STEPS SHOWN—
THE SAFEST FAST RELIEF
YOU CAN USE



Sore throat relieved in 3 minutes. No strong, upsetting drugs

Take no chances with a cold. Follow the directions in the pictures above—the safe way millions use to relieve colds amazingly fast. It entirely avoids the dangers of taking strong drugs.

So quickly does Aspirin act—both internally and as a gargle, you'll feel wonderful relief start often in a few minutes. Try this way. Doctors recommend Aspirin because even when taken frequently it know it does not harm the heart. But get Aspirin—made in Canada, "Aspirin" is the trade mark of The Bayer Company, Ltd.

WARNING!
Aspirin is always marked
with this Bayer Cross



"ASPIRIN" DOES NOT HARM THE HEART

THE RIVER OF SKULLS

by George Marsh

• PENN PUBLISHING COMPANY
WNU SERVICE

CHAPTER X.

On the following morning, it was decided that Noel should hunt the barrens across the river for deer and Alan take the country behind the camp. Certain that they had put at least 40 miles between themselves and the hills where they had seen the signal smoke, they felt reasonably safe in separating to hunt. Leaving the spruce and tamarack scrub of the sheltered valley Alan, with Rough at heel, where he had been trained to follow at command, came out on the shoulder of the barren. Here Alan hitched Rough to a tree by a thong, for the sight and scent of caribou would make him too excited to control.

Taking a deeply worn caribou path Alan travelled inland. From a depression some rock ptarmigan, now in their mottled summer plumage, rose with a cackle for their short flight. A curious Arctic fox watched him for a space from a rise, shortly to disappear. From a lift in the barren he saw what he had come for. Four caribou stood in the breeze of a neighboring hill. Below them, feeding on low deer-brush, were three others. Sweeping the country with his glasses, Alan saw scattered groups. They were the last stragglers of the migration drifting north to spend the summer on the cool barrens away from the fly pest.

Alan circled to bring his stalk of the feeding deer directly up wind and made a careful approach behind some lichen covered boulders. He was within short rifle-shot, when the deer became excited. They bunched and two young bucks began to dance and rear on their hind legs.



His gun slipped from nerveless fingers.

"Your head is hard, white man!" he exclaimed, in a peculiar shrill voice.

Alan, who spoke Montagnais fluently, thrilled to the realization that he understood the Indian for the tongues are similar.

"Where do you come from? No strangers hunt in the land of the Naskapi," the Indian continued, while one of the younger men rose and picked up Alan's 30-30 which lay almost within his reach. As he did so, he spat at the man who sat on the moss with hands clasped behind his back.

"I pass through your country," Alan answered in Montagnais. "I was hungry and needed meat."

"You go to the Fort near the Big Water, in the country of the Raw Meat Eaters—the Huskies?"

"Yes!"

"You will not see the fort by the Big Water. You will feed the ravens and the foxes!" cried the older man fiercely, his small, evil eyes glittering as he scowled at his prisoner.

When Alan's brain became clearer and his strength returned, he started some rapid thinking. The four Indians who had ambushed him were lean and hard but lacked weight and

firing rapidly before they disappeared over the rise, the surprised hunter brought down two of the stampeded caribou. As he approached the deer, his eyes swept the tundra to windward but he saw only an empty reach of boulder-strewn barren, gray with caribou moss.

He unwound the leather tump-line from his waist and rapidly skinned the two deer. When the best of the meat was rolled in a hide and lashed with his line, Alan followed the deer path over which he had come, back into a small swale where, sheltered from the wind, stunted spruce and deer brush fought for life.

As he reached a huge lichen covered boulder, he heard a noise behind him. Pivoting, with a side throw of his head, he freed his back of the heavy load to take a stunning blow on the forehead followed by another. His gun slipped from nerveless fingers as the light slowly faded. He lurched forward, stumbled a few steps, then crumpled on the deer path.

The chattering of strange, high-pitched voices greeted his returning consciousness. Somebody talking Indians. The whining voices again reached his ears as he lay dazed on the moss. Not Montagnais but like it this talk. Who were they? What was the matter, anyway?

Then to the partially stunned hunter came the slow realization of what had happened. He'd been struck from behind. He was lying on his arms. They ached and he endeavored to move them, but they were tied behind his back. His feet, also were fastened with deer thongs. Rapidly, now his senses became more acute. He rolled on his side and squinted in the direction of the voices. Beside a fire squatted four skin-clad figures. Naskapi!

He had been caught hunting in their country. The tales of the old men of the Montagnais flashed through his consciousness. No man had ever returned from the land of the Naskapi.

In a surge of desperation, Alan strained at the thongs binding his wrists behind his back, but the pain that split his head at the effort stopped him. He managed to change to a sitting position and somewhat lessen the torture from the mosquitoes which swarmed about him. The eldest of the four Indians, roasting meat on sticks, turned to him with a snarl:

"When I slept, I talked with spirits," countered Alan, playing for time while he worked the blood into his hands behind his back. "They are angry with the Naskapi."

But the Indians were gradually shaking off the panic into which they had been thrown.

"Oh Shuman," one cried, "show us you are a jessikid—a maker of medicine. White men do not talk with the spirits of the Indian."

"Loose my hands and feet and I will show you."

"If you are a talker with spirits you will break the thongs!" derided the leader, but Alan saw they were ill at ease. If he could only keep them uncertain of what to do only gain a little more time while he worked at the thongs on his swollen wrists!

The Naskapi withdrew beyond earshot and argued excitedly. While they waited to watch him, he sucked in long breaths and with all the strength of his arms and shoulders strained at the deer thongs binding his wrists. Slowly he felt them ease.

The four men, evidently decided on their course, returned. Rapidly they trimmed with their knives a stunted spruce standing near to a height of six feet above the ground. Then they gathered a pile of dry twigs and branches. What was the meaning of this move? Alan wondered.

In the meantime, the thongs holding his aching arms were stretching. The circulation was flowing in his hands and their strength had returned. He moved his toes and feet. They were all right.

Then his twisting right hand contacted something hard in the hip pocket below his belt. His jack-knife! But what was the idea of the trimmed spruce—the fire wood? Then the realization of the sinister purpose of the Naskapi reached the bound man who watched them. They were taking him at his word—had decided to test his powers as a sorcerer. His claims were to be put to the proof—by fire.

"Yes!"

"You will not see the fort by the Big Water. You will feed the ravens and the foxes!" cried the older man fiercely, his small, evil eyes glittering as he scowled at his prisoner.

When Alan's brain became clearer and his strength returned, he started some rapid thinking. The four Indians who had ambushed him were lean and hard but lacked weight and

THE PIONEER. DIDSBURY, ALTA



Hardware dealers are authorized to allow you \$1.00 on any old iron toward the purchase of a new Coleman. It makes and burns own gas. No cords, wires. Lights instantly. SEE YOUR DEALER or write to us for details.

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power. If he had half a chance, if he could once get his hands free and reach them before they shot him down, he would show these wild Naskapi how a white man could fight for his life, one against four.

"Many moons ago," went on the leader of the Indians, "white men came down this river. The Husky called it Koksoak, Big River. The Naskapi call it the River of the Naskapi. The white men fed the foxes."

Suddenly Alan had an inspiration. "The River of Skulls," he suddenly asked, "is it far?"

The mink-like eyes of the four Naskapi met in looks of stark terror. Their dark faces went gray. Alan watched the hands of one holding a chunk of roasted meat shake as he dropped the meat into the fire. "You seek the River of Skulls?" he cried shrilly.

"Yes," cried Alan, blindly following up his advantage. "I go to talk with Matchi Manitou. I am a white shaman. This summer the spirits make medicine at the River of Skulls."

The Naskapi instinctively started and moved back as if fearing the man on the ground would at once set in motion some supernatural power.

"A shaman!" gasped one of the younger men. "He says he goes to talk with the spirits at the River of Skulls."

"Why," leered the leader, "if you are a talker with spirits, did you fall when we hit you? Why did you go to sleep?"

"When I slept, I talked with spirits," countered Alan, playing for time while he worked the blood into his hands behind his back. "They are angry with the Naskapi."

But the Indians were gradually shaking off the panic into which they had been thrown.

"Oh Shuman," one cried, "show us you are a jessikid—a maker of medicine. White men do not talk with the spirits of the Indian."

"Loose my hands and feet and I will show you."

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The Indians were approaching him. To Alan's surprise, the leader bent and cut the thongs binding his feet, keeping his small eyes averted. "Rise, sorcerer, and stand by the spruce. If you speak with a double tongue, the fire will eat you. If you are a friend of spirits, it will not burn you!"

A surge of hope speckled his heart, as Alan scrambled to his feet and stretched his cramped legs. But his hopes suddenly fell when he reached the spruce and one of the Indians wound a deer thong twice around his neck and made him fast to the tree.

"If your medicine is strong, the fire will not burn! Make your magic, oh Shaman!"

Instead of lifting a burning ember from the cooking fire and starting the kindlings at Alan's feet, the young Indian took the flint, steel and dry moss tinder from his firebag, struck the flint with the steel, sending a spark into the tinder held in his cupped hands, which he blew into a flame and placed under the shredded bark and kindlings.

(To Be Continued)

Patriotic Songs

Cut These Verses Out And Keep For Future Reference

GOD SAVE THE KING

God save our gracious King,
Long live our noble King,
God save the King;
Send him victorious,
Happy and glorious,
Long to reign over us,
God save the King.

O Lord our God, arise,
Scatter our enemies
And make them fall;
Confound their policies,
Frustrate their knavish tricks,
On Thee our hopes we fix.
O save us all.

Thy choicest gifts in store
On him be pleased to pour,
Long may he reign,
May he defend our laws,
And ever give us cause
To sing with heart and voice
God save the King.

Our loved Dominion bless
With peace and happiness
From shore to shore;
And let our Empire be
United, loyal, free,
True to herself and thee
Forever more.

O CANADA!

O Canada!
Our Home and Native Land!
True patriot-love in all thy sons
With glowing hearts we see the rise,
The true north, strong and free,
And stand on guard, O Canada,
We stand on guard for thee!

Chorus
O Canada! glorious and free!
We stand on guard, we stand on
guard for thee!
O Canada, we stand on guard for thee!

Where pines and maples grow,
Great prairies spread and lordly
rivers flow,
How dear to us thy broad domain,
From East to Western Sea
Thou land of hope for all who toil!
Thou True North, strong and free!

O Canada!
Beneath thy shining skies
May stalwart sons and gentle
maiden rise,
To keep thee steadfast thro' the years
From East to Western Sea,
Our Fatherland, our Motherland!
Our True North, strong and free!

Ruler Supreme,
Who hears me humble pray'r,
Hold our dominions in Thy loving
care,
Help us to find, O God, in Thee,
A lasting, rich reward,
As waiting for the better day
We ever stand on guard.

THE MAPLE LEAF FOREVER
In days of yore, from Britain's shore,
Wolfe, the dauntless hero came,
And planted firm Britannia's flag
On Canada's fair domain.
Here may it wave, our boast, our pride,
And joined in love together
The Thistle, Shamrock, Rose entwined
the Maple Leaf forever!

Chorus
The Maple Leaf, our emblem dear,
The Maple Leaf forever!
God save our King, and Heaven bless
The Maple Leaf forever!

At Queenston Heights and Lundy's
Lane,
Our brave fathers, side by side,
For freedom, homes, and loved ones dear
Firmly stood and nobly died;
And those dear rights which they
maintained.

We swear to yield them never!
Our watch-word evermore shall
be the Maple Leaf forever!

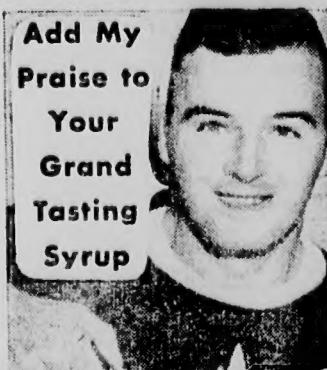
On merry England's far-famed land
May kind heaven sweetly smile;

God bless old Scotland evermore,

And Ireland's em'rald isle!

Then swell the song, both loud
and long.

"Till rocks and forests quiver,
God save our King, and Heaven
bless the Maple Leaf forever!"



Bee Hive Syrup

HOME SERVICE

KEEP FIGURE IN STYLE WITH RIGHT EXERCISES



Give Yourself Posture Test

"Nothing looks smart on me!" wails the girl who thinks she looks style.

But her real trouble is her weak back and abdominal muscles. They should keep her figure gracefully, smartly erect—and they will with right exercises!

To see if your own abdominal and back muscles are doing their job, do this posture test.

Remove clothes and stand sideways before a mirror. Could a straight line be drawn from top of head through shoulder, hip bone, knee and ankle? Or does your back curve out, your stomach protrude? Are you like an "S"? Then do this exercise:

1. Lie on back, pull your right knee to chest and clasp hands around it, as in sketch. 2. Rock backward, swing left leg over head. 3. Rock forward to sitting position, pull from knees. Have back flat, chest forward, head high. Do 3 times, repeat with left knee. Rest, do 12 times in all.

Simple illustrated exercises for many other figure faults are given in our 32-page booklet. Tells how to correct posture, slim waist, hips and legs, beautify bust, arms, shoulders. Has exercises to relieve nerves, foot ailments, constipation; gives daily routine for entire body.

Send 15c in coins for your copy of "Best Exercises for Health and Beauty" to Home Service Dept., Winnipeg Newsprint Union, 17

WE EXTEND to our old friends, our new friends and our friends to be Heartiest Good Wishes for A Merry Christmas and A New Year full of Happiness and Prosperity. As we extend these sincere Yuletide Greetings we would like to gratefully acknowledge the many Courtesies and evidences of Good Will that have made Service to you a pleasure for us.

Atlas Lumber Co. Ltd.

DICK WALLACE, Manager

WHATEVER IS **BEST** -

THAT BEST I WISH FOR YOU
AT THIS FESTIVE SEASON —

ROSEBUD DAIRY
Phone 17

"HOWIE."

WISHING ONE AND ALL THE
Compliments of the Season

Star Chief Auto Service
F. REIFFENSTEIN

GREETINGS

To everyone we offer heartiest good wishes for a
JOYOUS CHRISTMAS
and a New Year in which their brightest
hopes may be realized.

McCloy & Johnson



FOR
LOW CHRISTMAS
AND
FARES NEW YEAR'S
SINGLE FARE and ONE-QUARTER
FOR ROUND TRIP

CHRISTMAS WEEKEND

Going Dec. 22 to 2 p.m. Dec. 25
If no train Dec. 22, tickets will
be sold Dec. 21

Return until Dec. 26
If no train Dec. 26, good
next available train

NEW YEAR'S WEEKEND

Going Dec. 29 to 2 p.m. Jan. 1
If no train Dec. 29, tickets will
be sold Dec. 28

Return until Jan. 2
If no train Jan. 2, good next
available train

FOR CHRISTMAS and NEW YEAR'S
SINGLE FARE AND ONE-THIRD FOR ROUND TRIP

GOOD DEC. 19 to JAN. 1 RETURN UNTIL JAN. 6

Full particulars from local Agent

Canadian Pacific

World's Greatest Travel System

LOCAL & GENERAL

Mr. F. Dunlop was a Calgary visitor on Saturday.

W. H. Davies left for Toronto and points East last Friday.

Mrs. Conrad Konschuh was a visitor in town for a few days this week.

Gordon Ford left for Hanover, Ontario, on Tuesday, for a holiday visit.

Mr. and Mrs. J. L. Klein and family have left for Emporia, Kansas.

John Rempel was in Calgary on Saturday to see his son, who has joined the colors.

As is the usual custom, the Pioneer will not be issued next Thursday.

Bob Thorn, of the Rosebud Hotel staff, was a visitor at Millet last week.

Hugh Williams has gone to Wetaskiwin where he will be employed at the C.P.R. depot.

Mr. and Mrs. J. A. Adam left on Tuesday for Ontario and Michigan points.

There will be no Light Horse meeting on Wednesday next, December 27th, on account of the holiday season.

Mr. and Mrs. E. Landeen left on Wednesday to attend the funeral at Edmonton of Mrs. Landeen's mother.

Mrs. Dr. Carver, of Emmett, Idaho, who was visiting her father, C. D. Carver, returned home on Friday last.

Don't forget the New Year's dance in the Lone Pine Hall on Friday, December 29th when the 1940 radio and other prizes will be drawn for.

The Legion Christmas Tree will be held Saturday afternoon, Dec. 23 in the Legion Hall, Didsbury, to which all returned men's children are invited.

The first lecture of the St. John's Ambulance Class will be held in the Legion Hall, Thursday January 4 at 8 p.m. Bring note books and pencil.

Legion Smoker, Saturday evening, December 29th, in the Legion Hall, supper at 7:30 sharp. All returned men cordially invited. Bring knife, fork and spoon.

A Community Christmas Tree will be held at Melvin Hall on Friday, December 22nd, at which all children in the district will be welcome.

Have you seen the lovely doll and wardrobe in the Ladies' Shoppe window? Get in on the draw. Proceeds in aid of the Ranger Group of the Girl Guides.

A Turkey Shoot is billed for today (Thursday) at 1 p.m., on Herman Dageforde's place, 3 miles south and 6 miles west of town. Telescope sights and big guns barred - 22 rifles only.

Mr. J. A. Thompson, of the North End Lumber Yard, leaves tomorrow for Roanville, Sask., where he will spend the holidays with his family, and during his absence, Mr. Bob Cunningham will have charge of the yard.

Come to Mountain View, where a card party, under the auspices of the W.L., will be held at the Hall December 27th. Everybody welcome. Lunch will be served. Admission 15¢ each. The next Institute meeting will be held at the home of Mrs. L. B. Fulkerth the third Thursday in January.

At the movies for the holidays: Tonight (Thursday), Friday and Saturday - "Kentucky" in beautiful Technicolor. Monday and Wednesday, December 25 and 27 - "Submarine Patrol". Thursday, Friday and Saturday, December 28, 29 and 30 - "Wings of the Navy".

Honouring Miss Dorothy Konschuh, bride-elect of this month, Mrs. Cummins and daughter Joyce, were co-hostesses at a miscellaneous shower at their home on Monday afternoon, when the guest of honour was the recipient of a number of useful and lovely gifts, appropriately presented on a serving tray. The afternoon was brought to a close with the serving of dainty lunch by the hostesses.

LOCAL & GENERAL

Mrs. Orio Traub left last Thursday for her home at Esmond, South Dakota. Mr. Traub will later join her there, and they will leave for Africa in the New Year.

Carstairs Chapter, Order of the Eastern Star, will hold a Christmas Night Dance at Carstairs Masonic Hall on Monday, December 25th. Good music by a Calgary orchestra.

NOTICE Owing to Government Regulations we are not permitted to give Auto Blanket as advertised on our Xmas circular, and we wish to express regret regarding the above mentioned. — J. V. Berscht & Sons

Christmas services at St. Cyprian's, Didsbury and St. George's, Harmattan, are as follows: Didsbury, December 24, 11:15 p.m., Holy Communion (candlelight service); Harmattan, December 24, 11:00 a.m., Holy Communion. Both services by Rev. A. D. Currie.

to One and All

MAY your Christmas be just like a stocking That's filled till it's ready to pop — With all the things you've been wanting most — From the tip of the toe to the top *

Ranton's

Greeting on His Birthday

... With every wish that

His **LIFE** - - - - - John 17:3

His **LOVE** - - - - - 1 John 3:1

His **LIGHT** - - - - - 1 John 1 and 7

- May be your experience daily in the

NEW YEAR

THE MANSE,

DIDSBURY

Rev. J. H. and Mrs. Fawcett

Friends:

You have all been kind to me through our business dealings and sociable at all times — for which I am thankful. It is from the bottom of my heart that I wish you—

A MERRY CHRISTMAS
A HAPPY, PROSPEROUS 1940

A. R. Kendrick

Lawrence Dickau

WISHING YOU ALL

Merry Christmas

Happy New Year

Christmas
Greetings

and Best Wishes for
the New Year...

To all our friends and
customers.

Townsend
Ladies Wear

A Merry
Christmas

and

Best Wishes
for 1940

ALLAN GOLE

CHRISTMAS IS
HERE

and I take the opportunity
of wishing you Compliments
of the Season.

JOE McDONALD

A Pleasure . . .

IT IS a genuine pleasure at this holiday season to depart from the cares of business and wish you a Merry Christmas and may the New Year bring you and yours both happiness and success.

XL MOTORS

"A Merry Christmas"

This has been the greeting with which man has greeted man for centuries. But when we think of our friends and how much they mean to us, that wish seems all too inadequate. So we wish the usual "Merry Christmas." But added to that is our sincerest wish for your health, wealth and happiness.

JENKINS' GROCETERIA